



For Immediate Release

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## Lucerno Dynamics Announces New Business Relationship with Siemens Healthineers

### *Siemens Healthineers to sell Lucerno's Lara® System in the United States*

Cary, NC—Lucerno Dynamics, a North Carolina-based medical technology company, has entered into a Master Resellers Agreement to add its Lara® System to the Siemens Healthineers portfolio of medical imaging products. With this agreement, Siemens Healthineers becomes Lucerno's first United States partner reseller and makes the Lara® System available to nuclear medicine customers nationwide.

The Lara® System, developed by Lucerno Dynamics, provides quality control, necessary information for accurate dosimetry, and quality assurance for radiopharmaceutical administrations to ensure that the dose is delivered as intended. An ideal administration of a diagnostic radiopharmaceutical is critical to the quality and quantification of the image used to guide patient care and an ideal administration of a therapeutic radiopharmaceutical is essential to delivering the prescribed radiation dose to the target as intended.

Siemens Healthineers, a global pioneer in medical and diagnostic technology, will bring a wealth of experience and access to hospital providers for Lucerno Dynamics' Lara® System through multiple Siemens Healthineers sales teams and subsidiary sales teams. This business relationship provides nuclear medicine customers the opportunity to purchase Lucerno's innovative technology through one of the world's most respected healthcare companies.

"With this agreement, Siemens Healthineers broadens its portfolio in nuclear medicine and molecular imaging and improves the patient experience," said Adam Schraegle, Sr. Manager X-ray Products Accessory Solutions at Siemens Healthineers.

Lucerno Dynamics' Lara® System has been used over 22,000 times to monitor radiopharmaceutical administration. The Lara® System is clinically proven to help customers improve the quality of nuclear medicine administrations and is essential for providing the patient-specific biological clearance needed for accurate dosimetry. The inclusion of the Lara® System in the Siemens Healthineers portfolio represents a significant milestone, not only for Lucerno Dynamics, but also for the nuclear medicine community—patients and clinicians.

According to Ron Lattanze, CEO of Lucerno Dynamics, “We are thrilled to be working with Siemens Healthineers. They are leaders in the nuclear medicine field. We were attracted to the Siemens Healthineers purpose, mission, and their efforts to inspire their customers with excellent and innovative products, services, and solutions. Siemens Healthineers stands for world-class quality and is committed to improving patient experiences and expanding precision medicine.

Radiopharmaceutical administrations are critical to nearly every nuclear medicine procedure and until now there has never been a product that can provide insight into this process. The highly innovative Lara<sup>®</sup> System helps Siemens Healthineers customers know for sure that this critical process has been done ideally. And when there is an issue in the administration, the Lara<sup>®</sup> System will help customers assess the quality immediately so they can provide their patients with the best possible care.”

For further information on the Lara<sup>®</sup> System, please visit <https://lucerno.com/>.